



NEW DEALER SCHOOL

**Do you have
New Dealers
operating *your*
locations?**

**New Dealer School is *NOW*
AVAILABLE with 4½ days of
POWER TRAINING!**

LOCATION	Chicago - O'Hare
DATES	Monday, March 28 - Friday, April 01, 2011
VENUE	Holiday Inn and Suites 10233 W. Higgins Rd. Rosemont, IL 60018 847-954-8600
COST	\$1995 <i>(plus cost of meals, lodging, and transportation)</i> <i>Continental Breakfast Included!</i>



COURSE FEATURES

- CUSTOMIZED training tailored to fit your needs!
- Identifying and Implementing Best Practices
- Complete analysis of dealers capabilities and areas needed for improvement reports through the Business Skills Assessment Program; before and after the training
- "State of the Art" interactive curriculum
- Computers used for daily books, FasTrax® Professional for Financial Analysis and Tracking of operations
- Facilitated by industry experts that owned and operated convenience stores
- Guaranteed to make a return on your investment

GENERAL COURSE OUTLINE

- Assessment and Planning
- Accounting and Financial
- Inventory and Vendor Management
- Personnel, Customer Service, and Safety
- Promoting Branded Credit Cards & Testing

WHO WILL BE ATTENDING

- Wholesale/Jobbers and their new and existing operators
- New Operators to the C-Store Channel
- Existing operators looking to refine skills to maximize profitability in today's environment

To enroll your dealers TODAY, visit us at www.ljtusa.com/dealer_school/rbg



Yes, I am interested in training at the New Dealer School, please contact me!

Location# _____ Location Name _____

Location Address _____ City _____ State _____ Zip _____

Contact Name _____ Contact Phone _____

Email _____ Date _____