



**C-STORE
TRAINING**
SERVICES *is announcing the...*

NEW DEALER SCHOOL!

Course Features

- Identifying and Implementing Best Practices
- Complete analysis of dealers capabilities and areas needed for improvement reports through the Business Skills Assessment Program; before and after the training
- "State of the Art" interactive curriculum
- Computers used for daily books, FasTrax® Professional for Financial Analysis and Tracking of operations
- Facilitated by industry experts that owned and operated convenience stores

General Course Outline

- Day 1 — Assessment and Plan
- Day 2 — Accounting and Financial
- Day 3 — Inventory and Vendor Management
- Day 4 — Personnel, Customer Service, and Safety
- Day 5 — Promoting Branded Credit Cards, Testing, Wrap Up, and Certificates

Who Will Be Attending

- Wholesale/Jobbers and their new and existing operators
- New Operators to the C-Store Channel
- Existing operators looking to refine skills to maximize profitability in today's environment

Course Details

Dates

November 8-12, 2010
(4 1/2 Days of
Power Training!)

Times

8am to 5pm
(Monday-Thursday)

8am to Noon
(Friday)

Location

Springhill Suites Arlington
1975 E. Lamar Blvd.
Arlington, TX 76006

Given By

LJT Management Services

Cost

\$1995.00 (plus cost of meals,
lodging, and transportation)
Continental Breakfast included!

**\$200
Rebate**
for RBG Members!

To enroll, visit us at www.ljtusa.com/dealer_school/rbg

Yes, I am interested in training at the New Dealer School, please contact me!

Location# _____ Location Name _____

Location Address _____ City _____ State _____ Zip _____

Contact Name _____ Contact Phone _____

Email _____ Date _____

For more information or to enroll contact Al Lebron at (630) 353-7977 (a.lebron@royalbuying.com) or fill out and fax back to 630.353.7990